

Paper 3 Appendix 1- Options for the biannual event

Option	Pros	Cons	Resources
Chose not to hold an event but communicate through a newsletter/report.	<ul style="list-style-type: none"> ○ A more direct way of informing audiences of all of the Forums work. ○ Showcasing member's involvement. ○ Opportunity to sell good news stories. 	<ul style="list-style-type: none"> ○ Removes the opportunity for networking. ○ No face to face contact. ○ Difficult to get a sounding on issues from the public. 	Relatively low cost if done in house. Would require an editorial input from LOAF members.
A mid-summer evening event based around a site visit looking at the work of the LOAF on the ground and drawing together interested parties.	<ul style="list-style-type: none"> ○ Informal ○ Opportunity to look at issues on the ground. ○ Direct experience of the Park. ○ Opportunity to involve partners such as land managers. 	<ul style="list-style-type: none"> ○ Large groups can be difficult to manage. ○ Lots of mini discussions that are hard to capture and share. ○ Not accessible to all. 	Depending on the location of the site this event may require a high degree of supervision. It would still require an indoor venue for catering etc.
Combining the LOAF event with another event i.e. a highland games.	<ul style="list-style-type: none"> ○ Marketing and promotion done by others. ○ Event could provide context for the LOAF. ○ New audiences for the LOAF. 	<ul style="list-style-type: none"> ○ Work of the LOAF may not be prominent. ○ No focus on a single issue. ○ Social aspect and networking diluted. 	Depending on the event selected it could involve a high degree of staff and members time manning stalls etc.
Public debate around a single topic which the LOAF would like to explore in future meetings	<ul style="list-style-type: none"> ○ Key note speakers to attract interest. ○ Subject attractive to the public. ○ Relevant to the work of the LOAF. 	<ul style="list-style-type: none"> ○ A single topic attracts attendance from a narrow field 	Depending on the speaker the cost would be low as well as staff and member time in organising it.
AGM type event which reflects on the issues dealt with and looks forward to new topics for the Forums advice.	<ul style="list-style-type: none"> ○ Could be built into one the existing 4 business meetings. ○ An opportunity to showcase the LOAF in action. ○ An opportunity for individual members to give their perspective. 	<ul style="list-style-type: none"> ○ Can appear rather formal. ○ Some people find it difficult to talk in public meetings. 	The cost for this meeting can be absorbed as part of the normal meeting fixtures. It would require input from members to encourage attendance and present topics.